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temvgwi K wegvb cwi enb I ch0b gšYvj q
wWtma↑, 2009

মূল পট

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1.3 RvZxq ch0b Dbqtb bxwZi thšw³KZv

wecj mæfvebv _vKv mŕZi| evsj vŕ`tk ch0b I tmev wkí KvswLZ AMMwZ AR0 KiŕZ cviwb| Nb emwZcy©Gŕ`tk Kgms`vbm mweR A_šwZK Dbœeqtb G wkŕi i chvi I we`vi AZxe Ri`ix| AwgZ mævebvq G wkíŕK GKwU ev`egj_x I mgtqvcŕhvMx ch0b bxwZgvj vi Aaxtb c0ŕcviKZv c0vb Kŕi mgwšZ Dŕ`vM M0Y Kiv ntj A`ŕ fweŕ`ŕZ ch0b wkí wecj Kgms`vbm ŕ`ŕki A_šwZK Dbqtb Dŕj LŕhvM` Ae`vb ivLŕZ mŕlg nte| evsj vŕ`ŕki ch0b GLŕbv c0i wæK (Taking off) chŕq iŕqŕQ| ŕ`ŕki enŕ RbŕMv0Vxi µq ŕlgZv epŕi dŕj Af`šŕxY ch0ŕbi weKvk ntj I `eŕ`wkK ch0ŕKi msL`v epŕ cvqwb| Gŕŕŕŕ miKvix I ŕemiKvix LvŕZi w0eo mnŕhvMwZv I ŕ`wk weŕ`kx webtqvŕMi gva`tg ch0B AeKvWŕgv I Ab`vb` ch0b mŕeaw` c0Z0v Kiv c0qvRb| ŕbcvj , kŕj skv, gvj 0xc Ges fviŕZ ch0b %eŕ`wkK gŕi AR0 I Kgms`ŕŕbi Ab`Zg c0vb Drm| cŕqvRbxq ŕ`kx I weŕ`kx webtqvM I AeKvWŕgv mŕ0 KiŕZ cviŕj GB LvŕZi gva`tg evsj vŕ`kI wecj cwi gvY `eŕ`wkK gŕi Avq Ges wekvj RbŕMv0xi Kgms`ŕŕbi e`e`v KiŕZ cviŕi| AvMvgx w`b_ŕj vŕZ wekj Rŕo ch0b wkŕi i weKvk I c0ZŕhvMwZv eü_Y epŕ cvŕe | G c0ZŕhvMwZvq A½xfZ ntq wek^ch0b Avŕqi Askx`vi ntZ ntj evsj vŕ`ŕki c0Zk0Zkxj G wkŕi i Rb` mgwšZ, mŕbw 0, ewj 0, ev`eag0 Ges hŕMvŕhvMx GKwU ch0b bxwZ AbyniY KiŕZ nte| ewYŕ ŕcŕŕŕŕZ evsj vŕ`tk ch0b wkŕi i mŕwi Kwí Z I mŕlg Dbqŕbi Rb` 1992 mŕŕj c0xZ RvZxq ch0b bxwZgvj wU nvj bvMv` Kŕi GKwU hŕMvŕhvMx bxwZgvj v c0qb Kiv ntj v|

2. RvZxq ch0b bxwZi j 9" I Dti k

evsj vti tki Dbqtb Ab`Zg cawb LvZ wnmvte ch0b wki tK Mto tZvj v, Kgms`vb mjo, `vbxq mi Kvi ciZ®Vb I `vbxq RbtMv0xi m0u3Zvi gvatg Av_0mvgwRK Dbqtb, cwi tetki fvimvg` i 9"v I Rxe-%aP` msi 9"tiYi gva`tg tUKmB ch0b Dbqtb mvab nt`Q GB bxwZi gj j 9" | RvZxq ch0b bxwZi j 9"mgn wlogoei fct

- (1) i v0xq Dbqtb tKSkj ,bxwZ I KgmpxtZ ch0b Dbqtb Ašf®KiY;
- (2) evsj vti tki mpcwi Kwí Z ch0b Dbqtb I i 9"Yvte 9"Y;
- (3) ch0b wki Dbqtb mgubZ i fcKí cYqb; `xN®ga`-`f tgqv` Kg0wi Kí Yv cYqb;
- (4) ch0b wki Dbqtb RvZxq, AvAj K I Gj vKwFwEK gnvcmi Kí bv cYqb;
- (5) wek0vcx wecYb Pwn`vi wbi tL ch0b cY` tkYxf3KiY I evRvi m0fvebv Abynti Dbqtb I weKvk;
- (6) `f I ga` tgqv`x cwi Kí bv ev`evqtb mgqve x tKSkj cÍ cYqb I ev`evqtb;
- (7) ch0b cY` wPyZKiY, Dbqtb I wecYb I msi 9"Z ch0b Gj vKv tNvi Yv KiY;
- (8) ch0b wki weKvtki gva`tg e`vcK Kgms`vbi mthvM mjo Kti `wii`* wetgvtb Ae`vb ivLv ;
- (9) RvZxq Avtq ch0b wki LvZi Dti tthvM` cwi gvY Ae`vb wbi0Z Kiv;
- (10) ch0b wktí i Dbqtb temiKvix LvZi Ask M0Y wbi0ZKiY miKvti i mnvqZvKvixi fvgKv cvj b Ges miKvix I temiKvix LvZi mgštg ch0b wki I cY`i Dbqtb;
- (11) ch0b cY` I tmevi gvb wbi0ZKiY Ges G j t9" hMvcthvMx AvBb cYqb I nvj bvMv` KiY;
- (12) t`kx -wet`kx cWR wbtqvMi DcthvMx t9"Í `Zix Kiv, c0qvRbxq t9"tÍ Ki Ae`vniZ I AvbniwK mjeav c0 vb;
- (13) t`kx-wet`kx ch0Kt` i AvK0 Kivi j t9" e`vcK c0vi ;
- (14) wet`kx ch0Kt` i AvK0 Kivi Rb` mgwšZ Dti `vM M0Y;
- (15) ewnefK; evsj vti tki ch0b cY`i mgubZ wecYb I fvegwZ®Dbqtb i e`e`v MhY Ges wet`tk evsj vti k wqkmbmgtK ch0b cPvi I chvti m0c3KiY Kti mjbw`0 `wqZi c* vb;
- (16) e0gwW K ch0b wki weKvtk Avšt gšYvj q/ GtRÝxi gta` mgbq mvab;
- (17) `vbxq mi Kvi ciZ0vbtK ch0b Dbqtb weKvk I e`e`vcvq m0u3KiY;
- (18) cveZ®PUMtg AAj mn `teZ®AbMmi ch0b m0vebv `vtbi Dbqtb I weKvtki gva`tg `vbxq RbtMv0xi Av_0mvgwRK Dbqtb;
- (19) t`kxq ms`wZ, Kw0 I HwZn tK msi 9"Y Kti ch0b cY` cwi YZ Kiv Ges cPvi I wecYb ;
- (20) M0gxY ch0b, tbš ch0b, Kwí ch0b, `v` ch0b, mxov ch0b, Aj Uvi tbiwUf Uziw Rg I KwgDibwU ch0b Dbqbmni cY`i e0gJxKiY;
- (21) cwi tek I ciZtetki fvimvg` i 9"v Kti BtKv-Uziw Rg Gi Dbqtb i gva`tg ch0b m0ut` i Dbqtb I i 9"Yvte 9"Y;
- (22) mj f Af`šixY ch0b Dbqtb;
- (23) ch0b I tmev LvZi Rb` gvb m0cb0e cik 9"Y ciZ®Vvbi ciZ®Vv I weKvtki gva`tg tckvMZ Rbej mjoU|
- (24) ch0b wki weKvtk Mtel Yv, wecYb KgKSkj cYqb I gv÷vi c0b cYqb;
- (25) ch0b wktí IT ch03 i mweK e`envi Ges evsj vti tki ch0b msiK0-Z` I DcvE B0vvi tbtU mnR c0c`Zv wbi0ZKiY|
- (26) Exclusive Tourist Zone mjoí gva`tg wet`tk ch0Kt` i AvKI0 mjo|
- (27) ch0Kt` i mweK wbi vcE v e`e`v wbi0Z Kiv ;
- (28) ch0b wki mnvqK mjeaw` wbi0ZKiY;
- (29) ch0b `úU mgtn mtf`bxi %Zix tZ c0qvRbxq ciwZ®VvibK I Aw`K mnvqZv c* vb|
- (30) SAARC I BIMSTEC Ašf® t`kmn mgubZ AvAj K I DcAvAj K ch0b Kgmp MhY;
- (31) UNWTOMn ch0b mspvš-mKj AvšRwZK ms`vi mvt` thvMthvM I mnthvMZv ep x Kiv Ges

ZZxq Aa"vq

3. chəb bɔwzi cəvb cəvb w` kmgn

- 3.1 evsj vṭṭ ki chṭṭb mṣṭṭi h_vh_ msi ʔʔY, Dbṓb Ges gvbe mṣṭṭ mṓi gvaṭg Av_ṣmvgwRK Ae-vi Avgj cwi eZṬ mṣṭṭ G mṣṭṭvṭK KvṭR j vMṭq CwāZ j ʔʔṭ tṭṭQvi Rbṭ cṭwēZ bwiZgij vi Dṭj ḂṭhvMṭ w Kmgṇ wbgœi fct
- 3.1.1 eūgwīK chṭṭb I ṭmev wṭi ʔK GKwJ AMṭaKvi cṬṬ wṭi wnmvṭe ṭNvIYv Ges G wṭi i Dbṓeqṭb h_vh_ evṭRU eivṭi e'e-v Kiv| G wṭi i Dbṓṭb mṣṭṭ- gšṭvj q I mṣṭṭmgṇK mṣṭṭ, Kṭi eūgṭx mgubZ Dbṓb cwi Kíbv MṭhY Ges mnṭṭāi Dbṓb j ʔʔmn (MDG) wēfṭwDbṓb cwi Kíbvq chṭṭb I ṭmev wṭi ʔK Ašfṭ Kiv|
- 3.1.2 chṭṭb wṭi wēKvṭk ṭemi Kvix wēbṭqM I ṭeṭ wṭK I cēvmx evsj vṭṭ kṭṭ i wēbṭqṭM DrmwvZ Kiv Ges mi Kwii I ṭemi Kwii Askxṭ wīZj chṭṭb Dbṓeqb Kvṭṭg ev-evqb|
- 3.1.3 bZb bZṭ chṭṭb AvKIṭxq cYṭ wPwYZKiY Ges wPwNṭZ cYṭ mi Kvii, ṭvbxq mi Kvii cṭZṭVb I ṭemi Kvix Dṭṭ vṭṭ i gvaṭg AvKIṭxq cYṭ i fcvṭKiY, msi ʔʔY, gvṭbqšṭ I wēYb wṭṭZ Kiv|
- 3.1.4 wPwYZ chṭṭb GjvKvṭj vmn HwZvwmK I cṭZṭwZK wṭṭ kṭmgṇi msi ʔʔY I Dbṓṭbi Rbṭ RvZxq evṭRṭU Aṭṭ eivṭ i vLv| GKB mṭṭ chṭṭb Mšēmgṇ ṭij cṭ, wēgvb, ṭṭšcṭ I mōK ṭhvṭhvM e'e-vi DbṓbmN AMṭaKvi wṭṭṭZ ṭfšZ AeKvṭṭgi mgwšZ DbṓbKṭi mi Kvii ewlṭ Dbṓb cwi Kíbvq wēṭkl eivṭi mṭṭ vLv|
- 3.1.5 AeKvṭṭgi I Dcwi Kvṭṭgi cṭZṭvi ṭṭṭṭ mi Kvii cṭvṭwṭ ṭemi Kvix Dṭṭ vṭṭ i AskMṭhY DrmwvZ Kiv|
- 3.1.6 evsj vṭṭ ki mṭṭZ I Drme cveṭ chṭṭb cYṭ wnmvṭe AvKIṭxq fṭe Dcṭṭbi gvaṭg evRvi mṓi Rbṭ mṣṭṭ, mṣṭṭvq, eṭṭ/eṭṭeMṭKsev mṭṭ vi mṭṭq AskMṭhY wṭṭZ Kṭi mgubZ Dṭṭ vM MhY Kiv| Awṭ evmx I bZwēK RbṭMṭi Rxebav I mṭṭZ Dbṓb/msi ʔʔY Kṭi chṭṭb Kvṭṭg DrmwvZ Kiv| mṭṭZ wēṭq mṣṭṭ- gšṭvj q I mṣṭṭ- Abṭṭ wēfM-Gi mnṭṭwMvq evsj vṭṭ ki HwZṭevx Mvb wēṭkl Kṭi evDj, Mṭṭiv, j vj b MvN, cj x-MvN, fvl Bqv, nvQb ivRvi Mvb BZṭṭ msi ʔʔY I cṭṭi i gvaṭg mṭṭZK chṭṭb Dbṓb|
- 3.1.7 chṭṭb cYṭi eūgṭxKiYmn Gṭwṭfṭvi chṭṭb, ṭṭṭKs, mṭṭṭ, nvṭṭKs, KvṭwKs, ṭxov chṭṭb, agvṭ chṭṭb, wṭṭṭg K I ṭnjṭ Gṭ wnjṭ s chṭṭb Dbṓb Kiv|
- 3.1.8 cwi ṭek chṭṭb ev BṭKv-Ujvi Rg Dbṓṭbi Rbṭ eb I cwi ṭek wēṭqK mṣṭṭ- gšṭvj ṭi cṭvṭwṭ Abṭṭ gšṭvj q I wēfMmgṇi mṭṭṭ mnṭṭwMvq cwi ṭek chṭṭb cYṭi Dbṓb I mgbq mvab| mṭṭ ieb, DcKj xq ṭxvṭj cveZṭ PUMṭgmN cwi ṭek mṭṭUvcṭe AĀṭj (ECA) chṭṭb Dbṓṭb mi Kwii wṭṭe mnṭṭwMv wṭṭZKiY|
- 3.1.9 cṭṭṭ exi cṭṭb chṭṭK mṭṭKvix ṭṭmgṇ evsj vṭṭ kx chṭṭb cYṭ h_vh_ wēYṭbi gvaṭg RbṭṭKiY Ges evsj vṭṭ kx Zṭṭ i mṭṭi AvṭṭwKZv mnRṭKiY|

3.2 $c^2_{avb} \ c^2_{avb} \ ch^0_{ub} \ cY'' \ Db^0_{ab} \ t$

3.2.1 $m_{\text{qy}}^a \otimes m_{\text{KZ}}^a \mid c_{\text{KZ}}^a \otimes c_{\text{b}}^a \otimes d_{\text{b}}^a$

cw_exi `xNZg AwewQbæmgj`a`mKZ K· eiRvi, mvMi Kb`v KzqvKvUv, tUKbvd mgj`a`mKZ, tm>U gwUßm I tmvbw`qv Øxcmn Ab`vb` mgj`a`mKZ I ØxcmgntK tK>`a`Kti Av`k`AeKvk chßb (Ideal Hoilday-making destination) Mše`mjß,`a`mKZ wfwEK exP fwj ej, mvdßmn mgj`a`mKtZ mvs`wZK tK>`a, Kve Ges Avš-RßZKqvßi wi tßmUßn cßqvRbxq mveaw`mjß | mgj`a`mKZ mgx`chßb`üU mgßni weKvk I`a`Z

thvMvthvMi Rb` K· evRviĐtUKbvd tgiw b WtBf wbgfY Ges chMb m^{ac}3 tij, wegvb I `j thvMvthvMmn wegvb e`ti i Dbqbb mvab|

3.2.2 my`ieb I t`tki wefbbetvbt tUKmB Btkv-Uzvi Rtgi Dbqbb

wetkji GKK enEg 'g`vbtMtf dtioĐtk tK>`a Kti Btkv-Uzvi Rg DbqbbKti cwi tek I eb gšYvj tqi mv_ mgšq Kti my`ietbi Avtkcufk I Af`šti cwi tek evUe mjeavw` thgb- Btkv-j R, I qvPUl qvi, tivcl tq, I qvKI tq, bvBU-nvBwKsmn Ab`vb` mjeavw` mjo | my`ietbi m^{ae} chMb `uU,tjv wPyZ Kti chMb Dbqbbi Avl Zvq Avbqb|

my`ieb Qvov evsj vt`tki Ab`vb` `vb thgb- wmtj tui Zvgwej, Rvdj s, gvaekj, ktg½j, j vDqvQov ebmn PÆMōgi mxZvKj, mpvgMÄ-wmtj tui nvl o, weiwmi, cUv, tgnbv I hgbv XieZP AvKIYxq `uU, cveZ` PÆMōg tRj vmgnmn Ab`vb` cwi tek msKUvcboe `vbt (ECA) Btkv-Uzvi Rtgi DbqbbKti msukē- gšYvj q, tRjv-clvmb, `vbxq mi Kvi ctZōvb I RvZxq chMb ms`vi mgštq cQvRbxq Dt`vM MōY|

3.2.3 cZēwĒK I HwZnwmK chMb Dbqbb

evsj vt`tki wefbbetvbt Aew`Z HwZnwmK, cZēwĒK I agfj `vb,wj tK tK>`a Kti cZēwĒK chMb Dbqbb| cZēwĒK `vbmgnK h_vh_ cPvi-cPviYvi gva`tg wet`kx chMbKti i AvKō Kivi j t`j cZēwĒK Awa`Bi I ms`wZ wetqK gšYvj tqi mgštq c`fjc MōY| cZēwĒK w`kō mgtni i fYvtefjYi Rb` cZēwZK Awa`Bi KZP cQvRbxq Dt`vM MōY I mgbqKiY|

3.2.4 tbš-chMb I Mōxb chMb Dbqbb

evsj vt`k AmsL` b`-b`x ewnZ wetkji Ab`Zg enEg e-0xc| b`x-gvZK evsj vt`tki wekvj Rj c_ t`kxq Mōxb Rxbavi cZ`Qwe wmwte wet`kxt i KvQ AvKIYxq ctKwZK chMb cY` wntmte MY`| b`xct_ āgtYi Rb` wbi v` Ges gvb m^{ub}etRj hvbt e`v Kti t`kx wet`kx chMbKti i tbš āgtY AvK!U Kiv I b`x XieZP AvKIYxq `vbmgn chMb tK>`a Mto tZvj vi e`v MōY|

3.2.5 agfj chMb Dbqbb

evsj vt`tki wefbbetvbt Zx_`vbmgn Ges agfj Abpōvw` thgb- wetkji GRtZgv (wetkji wZxq enEg gmnj g agfj mgvtek), mpxōmvaKi gvRvi, Beṭb eZZv tUbj, mgU AtkvK tUbj, gtnkLwji i Aw`bv_ I mxZvKtūi P`bv_ gw`i, j v½j e`, w bvRcti i KvŠxi gw`i BZ`w tK tK>`a Kti agfj chMb DbqbbKti cQvRbxq AeKvWtgv I mjeavw` mjo| Gt`j United Nations World Tourism Organization(UNWTO), United Nations Educational Scientific and Cultural Organization(UNESCO), Islamic Educational, Scientific and Cultural Organization(ISESCO), Organization of Islamic Conference (OIC), mn wefbbetvbt AvŠRwZK I AvAwj K ms`vi mv_ wbeo thvMvthvM mjo| cnvocj, gnv`vbMo, gqbvgwZ, KqvKvUv, PÆMōg I cveZ` PÆMōgi tešx agfjwĒK `vcb/ c`vMwv BZ`w tK tK>`a Kti Buddhist Circuit Dbqbbi gva`tg t`w/ wet`kx tešx agfj et`i evsj vt`k āgtY DrmwvZKiY I ctqvRbxq AeKvWtgv Dbqbb|

3.2.6 mvs`wZK chMb Dbqbb

evsj vt`tki wefbbetvbt HwZn`evnx ebP` w`em, tgjv cveB I KgRvŪtK wNti mvs`wZK chMb Dbqbb| GKtk tde`qvix, ctñjv `ekvL, ctñjv dvēp, tcSI Drme, Mōxb tgjv I bevbDrmemn wefbbetvbt mvs`wZK KgRvŪ wet`kx chMbKti i mvgtb Dc`vcb Ges t`kxq cwi tek-evUe HwZn`evnx hvbevb chMb AvKIYxq cY` wntmte Dbqbb|

3.2.7 Af'sixY ch0b Dbqb

eZgvtb evsj vt`tki RbMtYi gta` agtY mTlgZv I AvMh ewx tctqtQ| Af'sixY ch0tbi Dbqbtbi gva'tg
`et`wkK ch0K AvKIYi aviv mPZ nq| ZvB Af'sixY agtY AvMh mP0 I Af'sixY ch0b Dbqbtbi Rb`
`f gTj` Avevb mjeaw`mn c0qvRbxq AeKvVtgv mP0i Dt`vM MhY; c0vb c0vb agxq Ges cjevKwZmgx
`vb_uj tZ Af'sixY ch0Kt`i Rb` `f frovq AvevmK e'e`w` Mto tZvj vi j tT` GB wkt`i i Rb` temi Kvi x
Lv tZ c0hvR` tTtT ti qvZx nvti e'vsK FY gAjxi e'e`v MhY|

3.2.8 hpe ch0b Dbqb

Af'sixY hpe ch0b DrmwvNZ Kivi Rb` `g, Ktj R Ges wekpe`vj tqi QvI-QvI xt`i Rb` mj tf wewfbaai tYi
c`vtKR Uzi, wkTlv mdi BZ`w` i Dt`vM MhY|

3.2.9 KvgDwbU ch0b Dbqb

`vbxq RbMtMw0i mnvqZvq ch0b ctY`i msiTqY I ch0Kt`i wbi vcEv wboZKiY| AvKIYxq `vbmgt`ni
ms`wZKgT`i mgstq `vbxq mi Kvi tK m`u`3 Kti `vbxqfvte KvgU Mvb Ges AvMZ t`kx-wet`kx ch0Kt`i
wetbv`tbi j tT` AvKIYxq Abpovbw` AvtqvRtbi Rb` DrmwvNZKiY| wet`kx ch0Kt`i Rb` 0KvgDwbU tnvg-
t÷0 Gi e'e`v MhY Kti `vbxq ms`wZ KgT`i Kgms`vb mP0 Ges `vbxq m`c0vqtK `vbxq mi Kvi
c0Z0vbmgt`K KvgDwbU ch0b Dbqb I e'e`vcbvq m`u`3KiY| wewfbaebZwE`K RvZtMw0i ga` t`tK Zi`b
Zi`Yt`i tK c0kTtYi gva'tg wewfbaefvlvq Uyi MvBW `Zixi j tT` mi Kvti i Dbqb c0kt`i i Avl Zvq `f, ga`,
`xN`tgqv`x wewfbaech0b c0kt`i MhY|

3.2.10 muxov ch0b

evsj vt`tki ch0tb tLj vajv `i`Zcy`fvgKv cvj b Kti | wetkl Kti AvsRwZK muxovt`b evsj vt`k wptKtUi
Asf`w`tZ wetk`i muxovt`g`x ch0Kt`i G t`k agtYi m`fvebv mP0U ntqtQ| G j tT` muxov ch0bt`K
Dbœeqtbi ctqvRbxq c`tTc MhY|

3.2.11 wevea

HwZn` ch0b Dbqb, Ges MICE (Meeting, Incentive, Conference and Event) mn Ab`vb` mKj m`fve`
ch0b eüglxKiY I Dbqtb c0qvRbxq c`tTc MhY|

4. RvZxq ch0b bxwZi ev-evqb tKškj

ch0b GKwU eügwî K wkí | G wkí i weKviki Rb` `xNqgq`x RvZxq cwi Kí bv, ch0B cJR weibiqM, Aw_ R I Kwí Mix mrvnh` msM0, tšZ KivvqMZ mjeaw` `vcb, HwZnmK I cZwZK `vb I `vcbmgtñi msiŋY, m`e` ch0b `vbmga PwY Z Kti msiŋY, Pri` I Kvi` wkí i jvj b I weKvk, weť kxť i MgbvMgb mšvš-wbqg-Kvb0b mnRvKiY, n`wkí i Dbq0b, ebnĀj I Rxe-%wPť i msiŋY, wegvb e` i DbZKib, `eť wkK c0vi I wecyb BZ`w` i mgšq mvab cťqvRb | G0vov ch0Kť i weifbæcKvi Aveimb (ťnvUj, tgvUj, wiťmvU, KťUR, G`vcvUj, dvq`nvDm, IťqmvBW tñvUj, nvB-Iťq Bb, Uwi ó tñvg, UvBg tkqwis, tñvg-ť÷ BZ`w`), Lvevi I wPĒweťbv`bgj K KgRvU mwó, c`vťKR Uji-Gi Rb` Dchp KvhRix e`e`v M0Ymn AbjKj cwiťek mwó Kivl Ri`ix | ewYZ tctŋťZ ch0b LvťZ miKvi mnvqK (facilitator) Gi fvgKvq ťťK řemiKvix LvťZ ch0b Dbq0bi KvhRix fvgKv ivLvi Dci „i”Zi c0vb Kiti Ges ch0b mšwkwU gvbe m`ú` Dbq0b miKwi-řemiKwi ch0q KvhRi Dť`vM M0Y Ges ch0b miť_ m`ú` mKj řMw0i gťa` w0eo mgšq mvab Kite |

ťťki tUKmB ch0b Dbq0b mvaťbi Rb` (K) cwiťek I eb gšŋv q, (L) mš`wZ weiqK gšŋv q, (M) thvMťhvM gšŋv q, (N) fvg gšŋv q, (O) cveZ` PĒM0g weiqK gšŋv q, (P) Z` gšŋv q (P) tš-cwi enb gšŋv q, (Q) ciivo`gšŋv q, (R) wkŋv gšŋv q, (S) `ciivo`gšŋv q I (T) agweiqK gšŋv q (U) `vbxq miKvi, cj`Dbq0b I mgevq gšŋv q (V) hē I μxov gšŋv q (W) wkí gšŋv q (X) gwšh` weiqK gšŋv q Ges Ab`vb` „i”ZcY`miKvix wefvM I ch0b m`ú` mKj řemiKvix weibiqMKvixť i mť_ w0eo mgbq cťqvRb | G jťŋ ev-evqb KgKšKť cñZ0vbK Kivvq mwó I KvhRi Kiv, ifcKí I cwi Kí bv cYqb I ev-evqb, Avšť gšŋv q I GťRÝx mgbq, ř`kx, Abrevm I weť kx cJR weibiqM, miKvix I řemiKvix LvťZi mgbq cťqvRbxq AvBb cYqb I nvj bvMv KiY, ch0b cY` wPw`ZKY, řkYxe×KiY I wecyťbi KgKšKj wbaŋYmn cťhvR` mKj mnvqK KgMpx cYqb Kiv nťe | G řŋťĀ řemvgwi K wegvb cwi enb I ch0b gšŋv q Ab`vb` gšŋv q/GťRÝx I řemiKwi ch0q ch0b mšvš-mKj Dbæqb mgbq Kti AbjNUťKi (Catalyst) fvgKv cvj b Kite |

ch0b wkí i mwngwbZ Dbæq0b RvZxq ch0q řťK `vbxq ch0q wbgœi f c cñZ`VmbK Kivvq KvhRi _vKte t

4.1 RvZxq ch0q t

4.1.1 RvZxq ch0b cwi I` MVb

ch0b GKwU eügwî K wkí Ges GB wkí i Dbq0bi Rb` ch0b řK`„wj řZ weifbægšŋv řqi KvhRig m`ú` | ZvB RvZxq ch0q A_`en mgšq mvaťbi gva`tg G wkí i Dbq0bi jťŋ` gvbvxq cñvbgšřK mfvwZ Kti wbgœwj wZ RvZxq ch0b cwi I` KvhRi _vKtet

(K) MVb

(1)	cñvbgšř	mfvwZ
(2)	gšř, A_`gšŋv q	m`m`
(3)	gšř, `ciivo`gšŋv q	m`m`
(4)	gšř, `vbxq miKvi, cj`Dbq0b I mgevq gšŋv q	m`m`
(5)	gšř, fvg gšŋv q	m`m`
(6)	gšř, řemvgwi K wegvb cwi enb I ch0b gšŋv q	m`m`
(7)	gšř, ciivo`gšŋv q	m`m`
(8)	cñZgšř, cwiťek I eb gšŋv q	m`m`
(9)	gšř, cveZ` PUM0g weiqK gšŋv q	m`m`

(23)	†Pqvi g'vb, temvgwi K wegvb Pj vPj KZ ⁹ ¶	m`m`
(24)	gnvcwi Pij K, RvZxq hv`Nj	m`m`
(25)	gnvcwi Pij K, cZ ⁹ É! Awa`Bi	m`m`
(26)	gnvcwi Pij K, eb Awa`Bi	m`m`
(27)	e`e`vcbv cwi Pij K, evsj v`k wegvb wj wgtUW †Kv=úvbx	m`m`
(28)	mfvciwZ, GdweimimAvB	m`m`
(29)	hMx-miPe, temvgwi K wegvb cwi enb l ch0b gš/yj q	m`m`-miPe

mi Kvi mgtq mgtq G Kigwi Kvhwi wa uba¶Y Ki te|

4.2 `vbxq ch¶q t

wefvMxq l gnvbMi ch¶q `vbxq ch0b m=ú`i i¶Yvte¶Y l Dbq¶bi Rb` wefvMxq l wmw Ktc¶iktb ch0b mspvš-Kigwi MVb Kti RvZxq ch0b bxwZi Avtj v†K mjbw`0`wqZ;c° vb Ki te|

†Rjv ch¶qi ch0b cY` l AvKI¶mg¶ni i¶Yvte¶Y l ch0b Dbq¶b mgšq mva¶bi j†¶` †Rjv ckvK-K AvneqK Kti MwZ ¶Rjv ch0b Dbq¶b Kigwi Kvhwi _vKte| ch0b wk¶i i weKv¶ki j†¶` cizwU †Rjvq †Rjv ckv¶Ki Kvh¶tq GKwU ch0b tmj MVb Kiv| wevfboe †Rjvi HwZn`evnx n`wkí/grwkí Ges Aw`evmx¶`i `Zix wevfboe mvgM¶K ch0K¶`i Kv¶Q mjt¶vbi wntmte Dc`vc¶bi Rb` †Rjv ckvmb KZ¶ D†`m MhY | †Rjv cwi l`†K ch0b Dbœeqb l weKv¶ki Kv¶R m=C,³KiY, Dc†Rjv ch¶q Dc†Rjv cwi l`†K ch0b Dbœeqb, weKv¶k l e`e`vcbvq m=C,³KiY|

wPwYZ HwZnmK l cZ⁹WZK l Ab`vb` `v¶b cZ`¶ l ctiv¶fvt ch0b tmev c0vbKvix wefvM/ ms`vmg¶ni AskMhY wbowZ Kiv| G†¶† `vbxq m=c0v¶qi Dbq¶b cwi Kí bvmn `vbxq ch0b Dbq¶bi Rb` `vbxq mi Kv¶i i AskMhY wbowZKiY|
`vbxq ch0b `úU KgxwbtqvM/PvKix c0v¶bi t¶†† `vbxq RbtMvöxi AskMhY†K AMwaKvi c0vb|

4.3 we†`tk evsj v`k `Zvevmg¶K m=C,³ Kiv t

ch0b cY` wecyb l cPv¶i we†`tk evsj v`k `Zvevmg¶K m=C,³ Kti KgRZ¶`i `wqZ;mjbw`0KiY|

5.0 RvZxq ch0b bxwZgij v ev`evq¶b MpxZ c`¶¶ct

GZ`e`Zx RvZxq ch0b bxwZgij v ev`evq¶bi Rb` wbgœi f c e`e`v MhY Kiv nte t

5.1 AvBb cYqb t

†`kx †`kx we†`kx ch0K¶`i DbZ ch0b tmev c0vb Ges ch0b wk¶i i mvt_ msuk6-mKj mi Kvix-temi Kvix ms`v/ c0Zóv¶bi Revew`wZv wbowZ Kivi j†¶` †`tk bZb l h¶MvcthvMx AvBb cYqb Ges mgtq mgtq we`gyb AvBbmga nvj bvMv` KiY|

5.2 ch0b GjvKv l cY` wPin`ZKiYt

†`tki wevfboeAA†j ch0b GjvKv wPwYZKiY, ch0K¶`i Pwn`vbhvqx tkYxe×KiY Ges wPin`ZKiYi c¶uqv Ae`vZ ivLv| ch¶qutg mivv †`tki ch0b `úUmg¶K wPwYZ Kti `vM-LwZqv l `enkó`mn WwUv teBR `Zix l ch0b mspvš-c0qvRbxq Z` WwUv teB†R msi¶Y| ch0b m=fev` `vbm¶ni cKwZ, `enk°U` l tkYx cwi eZ0mn Acwi Kwí Z weKv¶k ti vta c†qvRbxq Kvh¶ug MhY| e`w³LvZi wevfboe`úU,†j v†K Zwj Kv¶³KiY l mi Kvix Revew`wZvi gta` Avbqb|

5.3 `vbxq mi Kvi c0Zóvbm¶ni m=C,³KiY t

ch0b wk¶i i A_0n Dbœeqb, ev`evqb l msi¶Yi Rb` cthvR` t¶†† creZ` PUMgmn `vbxq mi Kvi c0Zóv¶K m=C,³KiY|

5.4 ch0b LvZ t` kx, Abvevmx evsj vt` kx I %eť` wkK cJR weib0qvM t

- (K) ch0b wkťi i weKvk I Dbqťbi j tŕŕ AvšRŕZKgvťbi mjeav` mjoKťi t` kx, Abvevmx evsj vt` kx I eť` wkK weib0qvM AvKó Kivi Rb` ci ivó`gšŕvj q, A_ŕwZK m`úKŕefvM I Ab`vb` msuké-gšŕvj q KZŕ c0qvRbxq Dť`vM M0Y Ges ch0b weib0qvM mspvš-mjeav` c`ťbi Rb` Uv`đdvm0Mvb I Ab`vb` AM0aKvi wkťi i b`vq GB wkťi weib0qvMKviťi i mKj mjeav` c` vb |
- (L) %eť` wkK gŕŕ AR0Kvi ch0b wkťi i cKŕ ŕj tK i Bvbxgŕx wkťi i mjeav c` vb |
- (M) řemi Kvix LvZtK ch0b wkťi weib0qvM Dť`vMx Kivi Rb` FY c0 vb, Uv` nŕj tW, ti qvW nŕti i é I Ki c0 vb Ges AvbysuMK mjeav` c` vb |
- (N) řemi Kvix LvZi mŕť_ thš_ Dť`vM ch0b mjeav mjo Ges ch0qutg G_ťjvi cwi Pj bvi Rb` řemi Kvix LvZ BRvi c` vb |
- (O) ch0b Dbqťb wefboe AvKIŕxq ŕvcbvq c`ťKR Ujmn mKj ch0b mspvš-Kgŕv0 cwi Pj bvq řemi Kvix LvZtK mnťhvMZv c` vb |
- (P) řemi Kvix ch0b wkťi i Dť`v3ťi i mnR ktZ`vsK FY c0 vb |

5.5 Avšt gšŕvj q mgbq t

eúgvŕŕ K ch0b wkťi i Dbqťb, weKvk I e`e`vcbvq Avštgšŕvj q, AvštGťRŕx mgbZ cwi Kŕ bv M0Y Ges řemi Kvix weib0qvM m`ú3KiY | Gťŕťŕ temvgvi K wegvb cwi enb I ch0b gšŕvj q wefboe gšŕvj řqi ch0b mspvš-Kvhŕťg mnvqZvKvi I AbŕUťKi fvgKv cŕj b |

5.6 BťKv-Uŕvi Rg t

msuk0 gšŕvj řqi mŕťM vb0eo m`cŕŕ3i gvaťg mŕ iebmn mKj m`fve` I cťhvR` AÂťj BťKv-Uŕvi Rg Db0eqb I wecb | BťKv Uŕvi Rg Db0eqťb msuké-gšŕvj qmn thš_ Uv`đdvm0Mvb |

5.7 AweKukZ ch0b Gj vKv t

th mKj AvKIŕxq ch0b m`fvebvq ŕťb GLbI ch0b mjeav Mto DťVb tm mKj Gj vKvi ch0b weKvk mi Kvťi i cŕvgK weib0qvM c`ťbi gvaťg řemi Kvix LvZtK weib0qvM DrmwnZKiY |

5.8 GKK řmev tK`^t

weť` kx I t` kx řemi Kvix weib0qvMKviťi i ch0b Dbqťb m`úuKZ wefboeZ_ DcvĚ I `^Z řmev `ťbi j tŕŕ RvZxq ch0b ms`vi I Ab`vb` cťhvR` ŕťb GKK řmev tK`^t (one stop service) ŕvcb |

5.9 bZwl ŕ n`wkŕ I mťf`bxi t

bZwl ŕ RbťMv0i n`wkŕ, vbR`^cY` Drcv`b I Dbqťb cwi Kŕ bv M0Y | wefboe bZwl ŕ RbťMv0Vxi vbR`^ ms`Zi eukó`gvUZ mťf`bxi c`Zmn GmKj ch0b cťYi gvťbv0eqťbi Rb` c0kŕŕY c0 vb | G0vov bZwl ŕ RvZťMv0xi ga` t_ťK Zi`Y-wkŕŕZ mgvR t_ťK c0kŕŕŕYi gvaťg wefboefvŕvq Uzi MvBW `Zix Kiv | G Rb` mi Kvťi i Dbqťb cKťi i AvI Zvq ŕf I ga` I `xN`gqv`x wefboech0b cKŕ M0Y |

5.10 cwi Kí bv I ev`evqb

(K) fíel`Z Dbœeqtb chœb Dbœeqb i fckí cYqb;

(L) i fckí ev`evqtb evsj v`tki wPw`Z chœb cY`K AvŠRŲZK evRv`i i Pwv`v cı`Yi Dc`hvMx Kivi Rb` cŲqvRbxq gnv-cwi Kí bv (Master Plan) cYqb Ges RvZxq, AvŠRŲZK I `vbxq wfvĖK wfvRb Kti gnv-cwi Kí bv Ab`hvqx `f, ga` I `xN`tgqv`x KgŲPx MŲY|

(M) gnv-cwi Kí bv ev`evqtb mgqvex I mjbw`Ų cwi Kí bv MhY|

(N) t`tki chœb AvKl`Ųmgx`vbmgn`K wPw`Z Kti tm,tj v`Z chŲpıtg AeKvWıtgMZ mjev mıóKiY|

(O) chœb tK`mgŲn`j,tij,tbŠ I wgvb thvMv`hvM e`e`vi Dbœb Kiv Ges gnv-cwi Kí bv ev`Zevqtb mgvbZ Df`vM tbqv|

(P) AvŠRŲZK wgvb ex`i XıKvi wKŲeZP I cvkŲZP`Kıv v`tb chœb cj`Hto tZvjv| GLv`b wv`kx wvbtqvM AMŲakvi t`qv, chœKt`i t`tki wKı I ms`wZ m`uıK`avi Yv cŲvb Ges wv`bv`tbı wv`kl mjev cŲvb|

5.11 AAj wfvĖK I AvŠRŲZK mnt`hvMZv t

SAARC I BIMSTEC Ašf` t`kmn mgvbZ AvĖj K chœb KgŲP MhY, UNWTOmn chœb mspvš-mKj AvŠRŲZK ms`vi mvt` thvMv`hvM I mnt`hvMZv ewx, t`tk chœb tgjvi AvtqvRb I wvfbœ AvŠRŲZK chœb tgjvq AskMhY Ges AvŠRŲZK Ųi Acv`iUımn chœb mspvš-mKj msMV`bi mvt` mst`hvM mvab|

6.0 chœb Dbœeqtb „i`ZcyDf`vM

6.1 wv`kx chœKt`i Rb` wv`kl AAj / `vb/Ųxc wPw`ZKiY I Dbœb

wv`kx chœKt`i AvKó Kivi Rb` AvajbK chœb m`hvM-mjev mıómn wv`kl AAj wPw`ZKiY Ges Gt`Ųıf wvbtqvM t`kx/wv`kx temiKvix LvZ`K gL` fvgKv cvj`tb DrmvinZ Kiv| miKvix LvZ ntZ thvMv`hvM AeKvWıtgv wbgŲY I Ab`vb` mrvqK mjev mıóZ mgvbZ cwi Kí bv MhY|

6.2 wgvb I chœb ms`vi thŠ` Df`vM

t`tki miKvix/temiKvix wvfbœ GqvıjvB`Y/wv`kx GqvıjvB`Y I RvZxq chœb ms`vi gra`tg chœK mıóZ mŲlg t`kmgn(Tourist generating country) ntZ thŠ` c`v`KR I wvfbœait`Yi cŲgvkby t`ŲŲıgi gra`tg wv`kx chœKt`i AvMgb ewxı cıP`Ųv MhY Ges Gt`Ųıf temiKvix Ųi Acv`iUıf`i AskMhY wv`ŲZ Kiv|

6.3 wv`kx chœKt`i Rb` wfmv c`wZ I mxgvš-AvBb mnRıKiY

evsj v`tk AvMgt`bi Rb` wv`kx chœKt`i Rb` `Z wfmv cŲvb Ges mxgvš-AvBb mnRıKiY Kiv| `j ex chœKt`i Rb` `j ex`i I wgvb ex`ı wfmv-Ab-G`vıvBf`vj Pıjy Kivi j`Ųıf`ı `ıv`gšŲvj`ıı mvt` temvgıı K wgvb cwi enb I chœb gšŲvj q mgvbZ Df`vM MhY|

6.4 wv`kji I Gıkvı chœb Drm (Tourist Originating) t`kmgn wPw`ZKiY

wv`kji I Gıkvı chœb Drm (Tourist Originating) t`kmgn wPw`ZKiY I chœK msM`n mwv`R e`e`v MhY| m`fve` fíel`Z chœt`Ki AbıgZ msL`v wbaŲY, Pwv`v wbaŲY, KŲwZK P`v`bj mıó, mjevaw` mıó, Ųi Acv`iUıf`i mvt` mst`hvM, `Zvev`m wv`kl tmj MVb|

6.5 wecyb I cPvi

evsjv`tki ch0b cY` I mjeaw`i evRvi wfiEK cPvi I wecyb KvhPig MhY Ges G KvhPtgi Rb` wbgj wLZ c`tqC,tjv MhY Kiv t

6.5.1 t`tki ch0b ctY`i wecyb GKw gnvcwi Kí bv (Master plan) c0qb |

6.5.2 t`tki fvegyZ©Dbqbi Rb` wefbaBzevPK cwieZ0 I AR0bi Dci wfiE Kti wecyb cwi Kí bv MhY I ev`eqb| t`tki ch0b cY`mgtni eZ0vb I m`te` evRvi, `et`wkK webtqM, Ab`vb` t`kxq cY`mgtni eZ0vb I m`te` iBvbx evRvti Dci wfiE Kti MpxZe` GB tKSkj MZ wecyb cwi Kí bv ev`eqtbi Rb` mi Kwii I temi Kwii LvZtK m`ú³ Kiv|

6.5.3 evsjv`tki GKw Mše` e`v0 (Destination Brand) wntmte c0Zw0Z Kivi Rb` MpxZ e`v0 Gi cPvi I wecyb wefbaAskx`vi t`i mgštq GKw mgwšZ cPvi cwi Kí bv MhY I ev`eqb ; ch0b wecyb Rb` c0xZ Logo e`w³LvtZ weKwKZ ch0b `úU/tbšhvtb/wefbaehvbevtb e`vcKfite c0k0b eva`evaKZvi Avl Ziq Avbqb|

6.5.4 wetkji kxl©vbxq Btj KuibK I w0U wgvWqvZ evsjv`tki Dbq KvhPig, e`emv-emvYR`, webtqM I ch0b ctY`i cPvti Rb` msev` I c0gvY`Pí wfiEK Ab0vb cPvi ; ch0b Dbq webtq wkqvgj K Ab0vb, UKtkv Ges RbmPZbZv mjo j t`q` wefbaAb0vb cPvi I G KvhPtgi mgšq mvab|

6.5.5 evsjv`tki ch0b ctY`i wecyb wet`tk evsjv`tki `Zvevm,tjvi KvhRix fvgKv w0w0ZKiY, `Zvevtmi KgRZ0`i mjbw`0`wqZj c`vb, evsjv`tki ágY, thvMvthvM I Lvevi mjeav ms0j Z wj dtj U, tcv0vi, te`wkI i ch0b gvbpí BZ`w` XvKv` mKj wet`kx `Zvevtmi gva`tg weZiY Ae`vnZ ivLv ; AvKIYxq I Z`m0j Z I tqemvBU Pvj yKti wbgwZ nvj bvMv` Kivmn Destination Management Service (DMS) Avti v kw³kvj x Kiv|

6.5.6 wet`k ntZ c`vtKR Uzi Avbqb Ges AvšR0ZK ch0b evRvi mjo j t`q` wetkji wefba`vtb Aby0Z Avš-R0ZK ch0b tgjvq RvZxq ch0b ms`vnm c0BtFU Uzi AcvtiUim, U`tfj GtR0Um, tnvUj G`vnmvmtqkb Ges temi Kvix wegvb ms`vi thš`fite AskM0tYi wbgE evrmmi K c0qvRbxq eiv`i ms`vb Kiv|

6.5.7 wet`tk ch0b evRvi mjo Rb` fivel`tZ Gwkqv I BDti vti c`i`Zcy`vtb ch0b Andm `vcb Kiv| c0qvRtb wet`tk evsjv`k `Zvevm/ wkb wksev wegvb ms`vi mv`_ thš`_ ch0b Andm `vcb Kiv | ch0m,tg m`fvebvq t`tki evsjv`tki wkb,tjvZ tckv`vi Honourary Councillor (Tourism) wbtqvMi Dt`vM MhY|

6.6 tckvMZ Rbej MVb

AvapK I AvšR0ZKgtbi ch0b tmv c0vtbi j t`q` I ch0b Dbqtb MtelYmn Ab`vb` KvRi Rb` ch0b I tmv LvZ gvbe m`ú` mjo Kiv| c0wK ch0q t`tK`i` Kti ch0b cwi Kí bvi I ev`eqb ms0k0-DcthvMx gvbe m`ú` mjoZ mi Kvix I temi Kvix ch0q c0kqY Bb0wUDU `vcb; RvZxq tnvUj I ch0b c0kqY tK`tK AvšR0ZKgtbi c0kqY tKt`^cwi YZ Kivi Dt`vM MhY| wefbaevij K I c0BtFU wekte`vj q hviv BtZigta` ch0b webtq wv`cgv, e`vtPj i, gv0vm©GgieG BZ`w` tKvm©Pvj yKti tQ Zvt`i mv`_ thš`_ Kg0Px MhY Ges c0wK I gva`wK ch0qi wntj evtm ch0b webtq Ašf© Kiv|

6.7 ch0b msµvš-Mtel Yv

ch0b wkíi i Dbœeqtb G msµvš-Mtel Yvi j t¶¶ ch0b welfq wWwMavix Ges AwfÁ e`w³eM¶K m²C,³ Kivi Kvhpig MhY|

6.8 thš_ Dť`wM t

welfboe gšYvj q/GťRÝxi gwij Kvbraxb ch0b AvKlYxq `vťb Avšt gšYvj q/ GťRÝx ev mi Kvix-temi Kvix Dť`vťM w0c¶¶xq/wl c¶¶xq mgtSvZvi gvaťg ch0b cY` Dbœeqb, weKvk l e`e`vcbv l wecyb|

6.9 weeat

AvaybK ch0b myeav c²vb, ch0Kť`i wbi vcĚv wbw0ZKiY Ges RvZxq Avťq ch0b wkíi i Ae`vb wba¶YKťi h_vµťg wKDwUGm (QTS) ev gvbm²úbœch0b tmev tj vťMv ev cZxK eivl, gwmb G. tPÄ tmUvi, GwUGg (ATM) ey_mn c0qvRbxq e`vsuKs myeav mµó, ch0b tK>`mgñn Uwi ÷ c¶¶ k tgvZvťqb Ges Tourism Satellite Account (TSA) c²wZ Pvj KiY|

7. Bstí Rx cvVt

RvZxq ch0b bµwZgvj vi GKwU Abťgw` Z Bstí Rx cvW _vKte| Zte kZ©_vťK th cvťVi gta` wetivťai t¶¶ťi Bstí Rx cvW c²avb` cvťe|

8. bµwZgvj v mstkvab l nvj bvMv` KiY

mgq mgq G bµwZgvj v ch0j vPbv Kti h¶MvcthvMx Kivi cťqvRbxq e`e`v MhY Kiv nte|

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